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TRADINNOVATIONS

Dissemination strategy
Colmar, May 2026

contacts:
reine.barbar@supagro.fr
gaelle.garrier@supagro.fr

TRADINNOVATIONS in summary

- Learning and teaching Approach
- Enhanced educational content
- Pluri-actors network
- Educational paths
- Large dissemination

Food heritage

Special needs

Innovative problem-based educational approach

OBJECTIVES

- To promote more inclusive and sustainable food practices, targeting populations that are often underrepresented in our societies.
- To encourage students to explore traditional recipes from their own countries, as well as their historical and cultural backgrounds.
- To adopt an interdisciplinary approach by integrating fields such as molecular & physical gastronomy (not culinary sciences!), food anthropology, arts, and history.
- To bridge human and food sciences in order to foster a holistic understanding of food systems.
- To identify both commonalities and differences between countries in terms of recipes, ingredients, and food cultures.
- To broaden students' perspectives and cultural awareness.
- To develop critical thinking and analytical skills among students.

HOW?

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2023-2026

6 partners
8 associated

400 000

WHO?

WHAT?

AN ADVANCED PLURIDISCIPLINARY LEARNING AND TEACHING APPROACH TO SUPPORT INNOVATION IN FOOD AND ALIMENTATION SECTOR

WP1

MANAGEMENT

WP2

PRELIMINARY ANALYSIS

WP3

EDUCATIONAL CONTENT

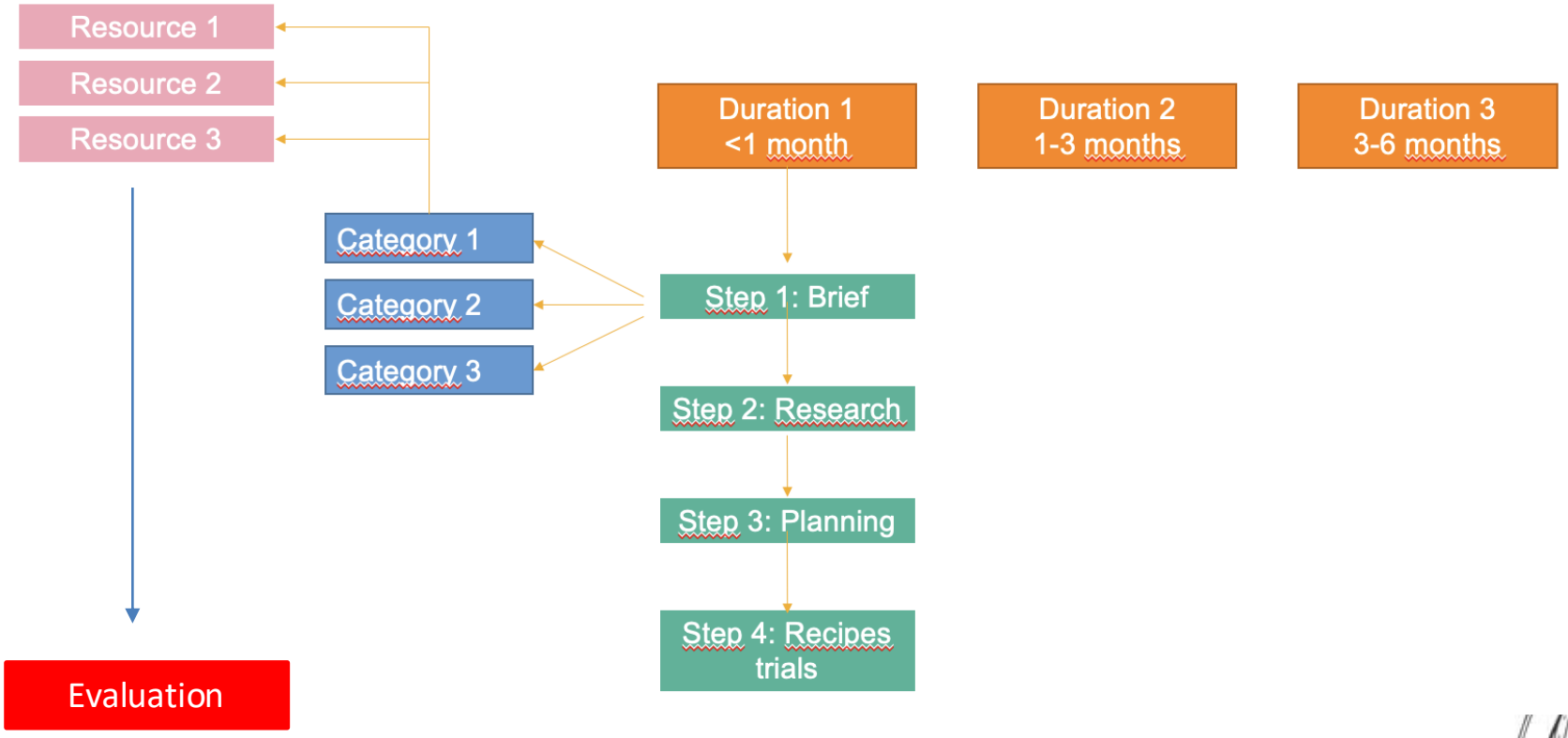
WP4

DIGITAL PLATFORM

WP5

COMMUNICATION DISSEMINATION

Proposal of educational paths

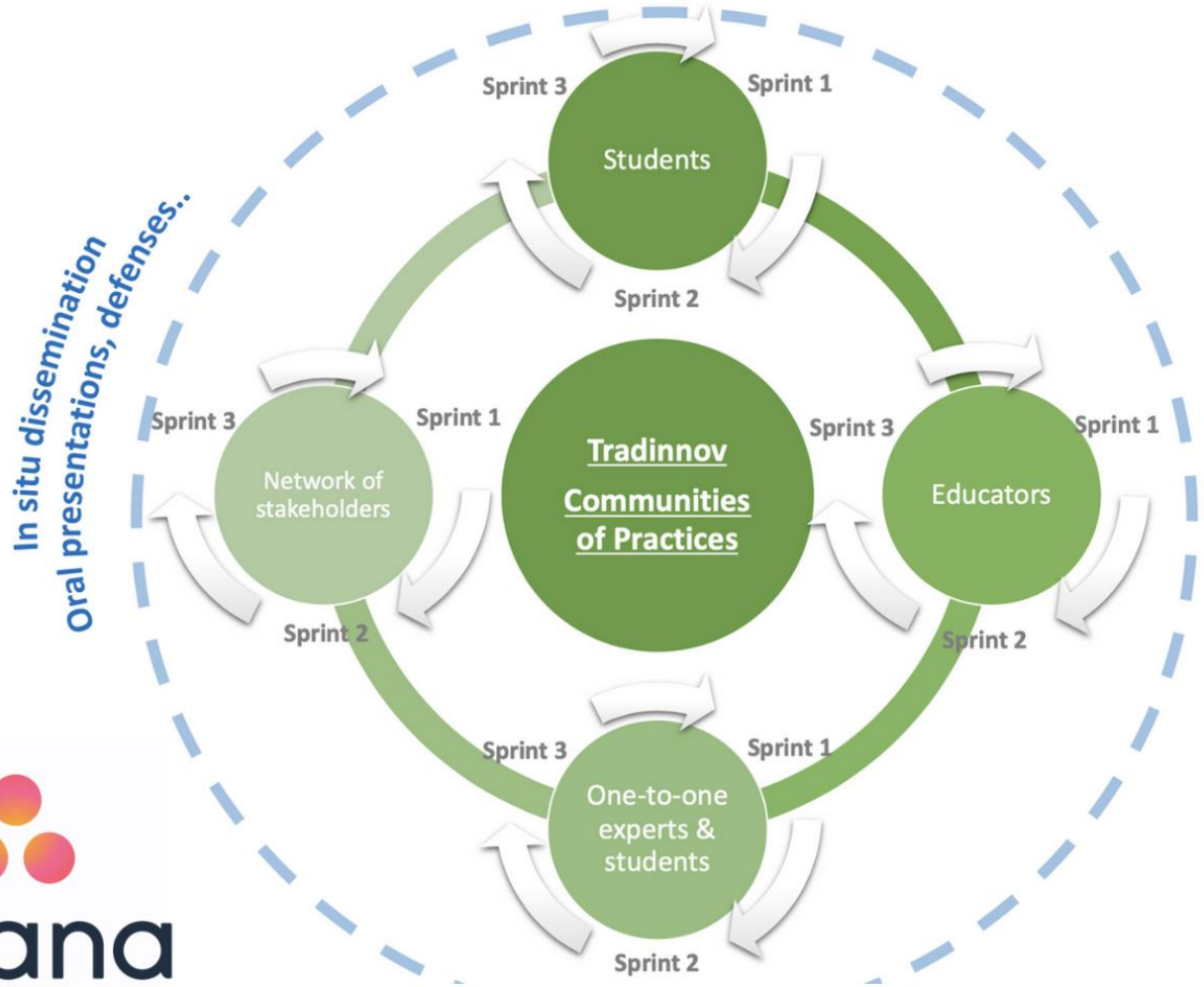


Check that students have consulted the resources.
Plenty of possibilities (quizz, homework, etc.)

Badge

WP4 indicators

SPRINTS



asana

SOME INDICATORS…

KEY FIGURES:

- 4 sprints
- 9 countries involved in year 2 - 11 countries in year 3
- More than 50 students engaged
- More than 20 educators involved
- 3 project durations: 1–3 months, 6 months, and 1 year
- 2 students webinars
- More than 30 recipes
- More than 10 different target audiences (elderly, people with dysphagia, visually impaired/blind, Alzheimer's patients, vegetarians/vegans, diabetics, autistic individuals, children, people with allergies, etc.
- Interactions among students, educators, researchers, medical staff, socio-economic stakeholders...

DELIVERABLES:

- Step-by-step guidelines
- Educational paths and resources
- Databases
- Student deliverables (report, presentation (PPT), or others)
- Feedback questionnaires
- And more.....

This session…

13:45 – 14:30 Part 1: Transforming Student Projects into Scientific Outputs

13:45 – 14:00: Process of submitting articles based on student projects (challenges: data quality, writing skills, time constraints, and the use of artificial intelligence tools)

14:00 – 14:15: Case studies from the TRADINNOVATIONS consortium

14:15 – 14:30: Open Discussion – How to better integrate publication objectives into PBL design?

14:30 – 15:30 Part 2: Dissemination Strategies – Lessons Learned and Future Directions

14:30 – 15:00: Review of dissemination activities (strengths, limitations, and key takeaways)

15:00 – 15:30: Collaborative time – How to improve visibility, impact, and sustainability?

15:30-16:15. Part 3: Coffee and Posters Session

16:15-16:30. Wrap-up and closing remarks

13:45 – 14:00: Process of submitting articles based on student projects (challenges: data quality, writing skills, time constraints, and the use of artificial intelligence tools)

Workshop 1
(research step in the PBL step by step chart): the importance of scientific communication/open and not open/sections of an article: literature review – 2 examples of abstracts to comment/improve and how

Workshop 2
(recipe trials step in PBL step-by-step) : presentation (format and quality) and describe the results/data (integrate in the text), discussion (technical note/Data-result paper vs scientific article)

Workshop 3
(presentation and communication skills PBL step-by-step) laboratory referencing tools mendeley; data treatment tools SPSS (statistaical, excel..) on an example; grammar correction With some hints shared by Bruno on Improving the chances to get your work published

Recipes book: writing well a recipe, order in a recipe, introduce the functionality, observations /pictures to support both the publication in edible ideas in journal or Tradinnovations recipes book

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14:30 – 15:00: Review of dissemination activities (strengths, limitations, and key takeaways)

LOCAL

NATIONAL

INTERNATIONAL

SWOT

STRENGTHS

- Strong international consortium bringing together experts from diverse disciplines
- Interdisciplinary nature of the project, making it relevant to multiple audiences (education, food science, social sciences, culture)
- Diversity of dissemination channels (events, academic conferences, digital platforms, public engagement)
- A sustainable project that can be directly integrated into existing curricula that facilitate natural dissemination through teaching activities
- Facility to exchange results and share deliverables with others universities using the Moodle platform
- High potential for visibility through events such as the Multiplier Event in Paris

WEAKNESSES

- Limited communication and dissemination of project results.
- Lack of a centralized communication platform (dedicated website or Linkedin page)
- Cultural resistance to innovation in traditional recipes in some local contexts

OPPORTUNITIES

To discuss....

THREATS

- Risk of low audience engagement if communication remains too academic or not accessible enough
- A lack of funding to organize events such as summer schools or challenges
- Competition with other projects for funding, project program, etc...
- Possible lack of continuity after the project ends if dissemination tools and networks are not sustained
- Potential changes in Erasmus+ program requirements, which should be considered for any future project submissions.

OPPORTUNITIES

- Organizing annual events such as a Summer School to bring together students and educators around Tradinnovations topics.
- Creating a "Tradinnov Challenge" between countries (similar to competitions like Ecotrophelia/ hackathon) to foster collaboration, mobility, and motivation.
- Create a Tradinnov Linkdin page or other type of website to communicate on the project's progress and the results achieved.
- Increasing the involvement of anthropology experts within the project and in student activities.
- Strengthening collaboration with socio-economic stakeholders (hospitals, nutritionists, health professionals, etc.).
- Encouraging student-led dissemination
- Use more Erasmus+ networks and European platforms for broader visibility
- Opportunities for international exchanges between students and educators.

15:00 – 15:30: Collaborative time – How to improve visibility, impact, and sustainability?
Focus on planning a future Erasmus-funded summer school and other perspectives

Some ideas to discuss: build Tradinnovations **network** for educators, socioeconomic stakeholders in support of student's projects

Hints from TUDubin cooperation strategy

15:30-16:15. Part 3: Coffee and Posters Session

- ESIAT ×1
- USEK ×3
- UL-BF ×2
- TURKU ×1
- IAM ×2
- NOVA ×4

16:15-16:30. Wrap-up and closing remarks
@Reine, Roisin, Bruno: Education session in the coming workshops?

Submission to FutureFoodS
February 2026
Deadline for full proposal submission: 27 july 2026